

**EK -1a: NEW MEDIA DEPT.
UNDERGRADUATE PROGRAM CURRICULUM**

1.SEMESTER						2.SEMESTER					
Course Code	Courses	T	P	C	ECTS	Course Code	Courses	T	P	C	ECTS
ENG 101	English I	3	0	3	6	ENG102	English II	3	0	3	6
EDU103	Turkish I	2	0	2	3	EDU104	Turkish II	2	0	2	3
LAW 101	Basic Law	3	0	3	7	NM 104	Effective Communication	2	0	2	6
COM 101	Introduction to Computer	2	0	2	4	ILT 108	Communication Sociology	3	0	3	5
NM 101	Introduction to New Media	3	0	3	7	NM 108	Media Industries	3	0	3	7
MGK 101	Media and Global Communication	2	0	2	3	NM110	Globalization	2	0	2	3
TOTAL CREDIT		15		15	30	TOTAL CREDIT		15		15	30

3. SEMESTER						4.SEMESTER					
Course Code	Courses	T	P	C	ECTS	Course Code	Courses	T	P	C	ECTS
SSM 201	Research Methods	3	0	3	6	NM 202	Political Communication	3	0	3	6
NM 201	Introduction to Journalism	3	0	3	6	NM 204	Basic Photography	3	2	3	6
NM 203	Visual Perception	3	0	3	6	NM 206	Communication Law	3	0	3	6
MIT 205	Media and Communication Theories	3	0	3	6	NM 208	Communication Technologies	3	0	3	6
NM 207	Social Networks	3	0	3	6	ILT 210	Communication Ethics	3	0	3	6
TOTAL CREDIT		15		15	30	TOTAL CREDIT		15	2	15	30

5. SEMESTER						6. SEMESTER					
Course Code	Courses	T	P	C	ECTS	Course Code	Courses	T	P	C	ECTS
NM 303	Advertising Desing and Mgmt	3	1	3	6	NM 302	Internet Journalism	3	0	3	6
NM 305	Semiology	3	0	3	6	NM 304	News Editor	3	0	3	6
NM 307	Web Desing	3	1	3	6	NM 306	Mobile Marketing	3	0	3	6
NM 309	Workshop of Comm Desing I	3	2	3	6	NM 308	News Analyzing	3	0	3	6
NM 311	New Media and Pluralism	3	0	3	6	NM 310	Workshop of Comm Desing II	3	2	3	6
	TOTAL CREDIT	15	4	15	30		TOTAL CREDIT	15	2	15	30

7. SEMESTER						8. SEMESTER					
Course Code	Courses	T	P	C	ECTS	Course Code	Courses	T	P	C	ECTS
NM 403	Creative Comm Strategies	3	0	3	6	NM 404	Media Literacy	3	0	3	6
NM 405	Workshop of Comm Desing III	3	2	3	6	NM 406	Workshop of Comm Desing IV	3	2	3	6
NM 407	Digital Campaign Planning and Marketing	3	0	3	6	NM 408	Digital News Editing- Video and Sound	3	0	3	6
XXX	Elective	3	0	3	6	XXX	Elective	3	0	3	6
XXX	Elective	3	0	3	6	XXX	Elective	3	0	3	6
						STJ001	Internship				
	TOTAL CREDIT	15	2	15	30		TOTAL CREDIT	15	2	15	30

Course Code	Elective Courses	T	P	C	ECTS
NM 413	Techhical Skills for New Media	3	0	3	6
NM 412	Journalism and Broadcasting	3	0	3	6
NM 415	Communication and Modernity	3	0	3	6
NM 414	Creative Writing	3	0	3	6
NM 416	Destktop Pupliching	3	0	3	6
NM 417	Human Rights	3	0	3	6
GER001	German I	3	0	3	6
GER002	German II	3	0	3	6
NM 418	Politics and Propoganda	3	0	3	6
NM419	Social Responsibility	3	0	3	6
NM420	New Media Broadcasting	3	0	3	6
NM421	Interactive Narration	3	0	3	6